

FOR IMMEDIATE RELEASE

*Photo(s) Attached,

Christopher Swam, Exec VP & COO and Gregory Mayer, Exec VP & Chief Sales Executive

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**Group Insurance Solutions, Inc. Promotes
Christopher Swam to Executive Vice President, Chief Operating Officer,
and Gregory Mayer to Executive Vice President, Chief Sales Executive,
Effective Immediately**

BALTIMORE Sept. 2, 2008 – Group Insurance Solutions, Inc. (GISI), a provider of employee and executive benefits consulting, plan design and strategic management, promoted Christopher Swam to Executive Vice President, Chief Operating Officer (COO), and Gregory Mayer to Executive Vice President, Chief Sales Executive.

As Chief Financial Officer (CFO), Mr. Swam has been directing the financial development and strategic acquisition goals for the Company since 2006. In this role, Mr. Swam was instrumental in the organization's financial management and growth strategy designed to expand both core and new lines of business.

In addition to securing and advancing the Company's growth interests, as Executive Vice President & COO, Mr. Swam will now oversee all of the following divisions of the organization; Administration & Finance, Compliance, Human Resources, Information Technology, and Operations.

Mr. Swam earned his M.B.A. in Finance from Loyola College and has held various senior financial positions since beginning his career with Arthur Andersen and Company. Prior to joining GISI, he served as the Chief Financial Officer for two privately held Maryland-based organizations.

With more than 15 years in the employee benefits market, Greg Mayer has led the sales division of GISI since 2004. While managing the Company's sales direction, Mr. Mayer was also responsible for streamlining the Company's client management model by overseeing the implementation of a high-performance information management tool. Mr. Mayer has been integral in increasing corporate profitability and growth throughout the entire mid-Atlantic region.

As Executive Vice President & Chief Sales Executive, Mr. Mayer will continue facilitating the tactical execution and achievement of the Company's sales goals. He will also oversee GISI's Account Management and Business Development.

A graduate of Jacksonville University, Mr. Mayer's management history includes several years with a prominent health insurance carrier where he was responsible for a 250 million dollar book of business. Today, Mr. Mayer remains focused on increasing revenue and generating brand-recognition in the marketplace with his team of expert benefit consultants.

ABOUT Group Insurance Solutions, Inc. (GISI)

Group Insurance Solutions, Inc. (GISI) specializes in strategic employee benefit plan design, consultation and implementation for employer groups of all sizes. GISI works diligently and purposefully to not only meet, but to exceed the expectations of each unique client through cost-effective, sophisticated plan management. As experts in benefit coordination and wellness programming, our advanced methodology combines high performance web-based technology with rich veteran know-how to deliver powerful, value-added plan management solutions.

We make it possible for employers to remain focused on building their business without compromising their bottom line. For more information, visit www.getgisi.com.

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Methods.

Tools.

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